



## **Social Media Packages**

Get connected! The World Wide Web offers a wide variety of effective tools to network and to connect you with your target market. Traditional marketing is by definition a one-way form of communication. Social media, on the other hand, is defined by the ability to interact. This means you are able to build customer relations, interact with clients, enlarge your business network and improve the quality of your contacts. When used properly, it enables you to engage in a conversation with your customers in a meaningful, manageable way. Social Network Marketing gives you the opportunity to reach new contacts, new customers and target groups.

### **Bronze Package - Get started!**

Get your message out there and address your target market! With this package you will be able to integrate Social Media Marketing into your business strategy and learn effective tools and tactics to attract more customers.

- We take a close look on your products/services and your target market to develop your individual social media marketing strategy.
- We conduct research in order to find out how and with what kind of social media platforms you can reach your customers.
- We will choose 2 platforms or tools that work best for your business.
- We create your profiles on these platforms (such as linkedin, merchantcircle, etc.)
- We update your profiles and fill it with content and information.
- We manage your profiles on a weekly basis.
  - We invite at least 20 contacts a week per platform in order to increase contact base.
  - We join groups on the selected platforms and write 1 article a month per platform.
  - We assist you with questions and other inquiries.

**Price: \$550 monthly**

### **Silver Package - Go farther!**

Go farther and reach out to your customers by interconnecting your platforms and using a medium such as blogging to keep your customers informed and present your new products or services. Establish your corporate language and use well formulated content to empower your business.

- Includes all bronze options +
- We create one blogging site and blog for you on a weekly basis (blogger.com, wordpress.com, blogspot.com etc)
- We market your blog on your platforms.
- We interconnect your platforms in order to increase the traffic to your website.
- We analyze your website content and suggest improvements.

**Price: \$680 monthly**

### **Gold Package - Go beyond!**

Go beyond and show your customers that you are an innovative and intelligent company! Create your own group and invite customers and potential customers in order to discuss, inform and present your business. Get in closer contact to your clients by organizing events and network with them on a personal basis.

- Bronze and silver options included +
- We create your own networking group on one networking site like xing, meetup or other.
- We build up your group and help you coordinate your corporate events in order to present your company to the group members.
- We will meet for a monthly strategic meeting to analyze platforms and make adjustments if necessary
- We create one extra social media profile on a platform (If requested)

**Price: \$950 monthly**

## **One Time Services and other packages**

### **Social Media Marketing Plan**

We create your individual Social Media Marketing Plan according to your goals and visions. We provide you with information about the most relevant social media platforms and give recommendations. We also explain, how Social Media Marketing works and how you can benefit from it.

**Price: \$680**

### **Content Copy Writing**

Establish your corporate language! Spread out your message and do it right! We create your corporate language and formulate your business messages. We create content suited for webpages, company visions, flyers, newsletters and press releases.

**Price: \$30 per hour**

### **Consultation**

**Price: \$60 per hour**

### **Corporate Power Point Presentation**

We also create power point presentations for your customers and your corporate meetings. Using your corporate language, we ensure that your customers needs and desires are addressed.

**Price: \$450**

### **Blogging**

We develop one blogging site and blog on a weekly basis. We also promote your blog on your online platforms.

**Price: \$350 monthly**

### **Profile Management**

We create one profile on a selected platform and manage the content and invite at least 20 people per week. We also write two articles a month in a group forum.

**Price: \$250 monthly**

### **Building up your own group**

We create your own group on a selected platform (meetup or xing) and invite members to the group, help organizing events, schedule events and write content.

**Price: \$400**